

## Thinking about opening a business in West Peoria?

### Contact:

Economic Development Coordinator  
Gene Pratt 309-674-1993

In 2006, a business survey was conducted in West Peoria. When asked,

*“What type of new business would bring the most customers to the area?”*

The #1 response was **“Restaurants”**  
The #2 response. **“Entertainment”**



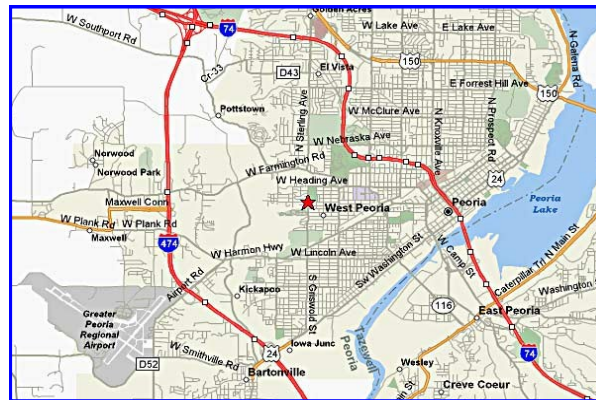
*Always supporting a  
“business-friendly”  
environment!*

For information about the City of West Peoria, including statistics on population, demographics, household income, etc., please go to: <http://www.city-data.com/city/West-Peoria-Illinois.html>

*West Peoria... a hidden treasure in Central Illinois!*

For average annual daily traffic counts on the major roadways in West Peoria, visit the Illinois Department of Transportation at: <http://www.gettingaroundillinois.com/default.aspx?q1=aad>

For info about the regional tri-county area, visit: <http://www.edc.centralillinois.org>



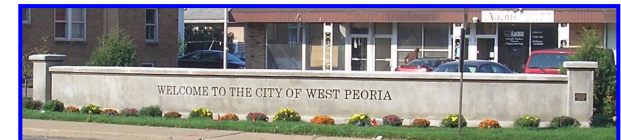
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[www.cityofwestpeoria.com](http://www.cityofwestpeoria.com)



# Welcome to West Peoria!

The City of West Peoria is a small community with a neighborhood feel. Incorporated in 1993, West Peoria is a great city in which to start a business or raise a family.



Located just minutes from downtown Peoria, but away from the hustle and bustle of city life, West Peoria is ideally located. We are positioned in a major metropolitan area with easy access to transportation centers, cultural amenities, medical facilities, and quality education; yet we are set back enough to preserve our small-town charm and grace.



**West Peoria Veteran's War Memorial**

Located at the corner of Heading & Sterling Avenues

## Interested in Relocating? West Peoria is the Place!

Contact your local realtor and  
ask about available properties  
in West Peoria!



The City of West Peoria has two  
**Tax Increment Financing (TIF) Districts**  
established since 2005.

Check out a map of West Peoria, and  
a map of the TIF districts on our website!

Just visit [www.cityofwestpeoria.com](http://www.cityofwestpeoria.com)  
and click on the Economic Development tab,  
then click on West Peoria Maps.

West Peoria has undergone many changes  
in the last several years. Our boundaries have  
changed dramatically due to annexation.

West Peoria's main business districts in-  
clude North Western Avenue; West Farming-  
ton Road; and the Sterling/Rohmann Avenue  
intersection.

The City of West Peoria strives to foster  
economic growth and an improved quality of  
life by encouraging the creation and attraction  
of new businesses, the retention and expansion  
of existing businesses, new job creation, a  
more diversified tax base, and by nurturing the  
revitalization of West Peoria's business com-  
munity.

## Compare with Peoria!

### Total Property Tax Rates for 2010

West Peoria - 8.1466%

Peoria - 9.97%

### Sales Tax Rates for 2012

West Peoria - 7.25%

Peoria - 8.25% - 9.25%

### Highway Access

4 mi. to I-74 and I-474

3 miles from the  
Greater Peoria Regional Airport

*Sandwiched between 2 golf courses  
And right down the street from  
Bradley University!*

*Living is Best...to the West of Peoria!*



In 2011 & 2012 there will be much  
new construction with the rebuilding  
of Haddad's Market on Rohmann  
Avenue and the relocation of Peoria  
County's Senior Living Center  
(formerly Bel-wood Nursing Home)  
on Heading Avenue at the site of the  
former St. Joseph's Home.

